

Curriculum Vitae, 2020

Jerome Segura III

Regional Scientist

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Education

- Ph.D. Urban and Regional Economics, Oklahoma State University, July 2013
- M.A. Economics, University of Missouri, December 2007
- B.A. General Business with a Concentration in Economics, Southeastern Louisiana University, May 2006

Professional Experience - Current

Segura & Sons Mushroom Farm, Gourmet Mushroom Farmer, January 2019 - Current

- *He Runs A Mushroom Business Out Of His Basement*, Farm Show Magazine, 2020 - Volume #44, Issue #2, Page #08.
- *Growing business: Stevens Point economist turns to mushroom farming*, The Country Today, 9 December 2019.
- *This Wisconsin Economist Found Happiness Growing Mushrooms in His Basement*, Modern Farmer, 7 November 2019.

The Central Wisconsin Economy: Founder/Developer/Chief Economist, January 2018 - Current

Data Dashboard

- *The Central Wisconsin Economy's Data Dashboard* a local, not for profit company, 20 February 2018.

Reports

- *Impact of COVID-19 and Initial Unemployment Claims Through Week 18*, 2 May 2020.
- *Enrollment in the University of Wisconsin System*, 4 October 2018.
- *Occupational Change Under the Walker Administration*, 13 September 2018.

Presentations

- Investors Community Bank's Economic Outlook Seminar, November 2018, *An Economic Outlook: What's Ahead for 2019?*
- 350 Stevens Point - UWSP, November 2018, *Maintaining the Modern Concept of Economic Growth*

Numbers and Nature: Regional Economist, June 2017 - Current

Legal Consulting

- Rasmussen Case, Tlusty Law Firm, June 2017 - Gary A. Anderson and David L. Roberts, *Economic Theory and the Present Value of Future Lost Earnings: An Integration, Unification, and Simplification of Court Adopted Methodologies*, 39 University of Miami Law Review (1985).

Private Consulting

- *Wisconsin's South Wood County: An Encouraging Story for Some Zip Codes* prepared for the Incourage Community Foundation, City of Wisconsin Rapids, Heart of America Chamber of Commerce, Mid-State, Centergy, Regional Economic Growth Initiative of Central Wisconsin, and North Central Wisconsin Workforce Development Board, 24 January 2018.

Reports

- *The Disconnected Youth: An Investment Opportunity for Greater Central Wisconsin*, 17 April 2018.

Presentations

- North Central Wisconsin International, Trade, Business and Economic Development Council meeting, November 2018, *A Brief Economic Outlook on the 12 County Region*

- Encourage Community Foundation, City of Wisconsin Rapids, Heart of America Chamber of Commerce, Mid-State, Centergy, Regional Economic Growth Initiative of Central Wisconsin, and North Central Wisconsin Workforce Development Board, 17 January 2018, *Draft Presentation of Wisconsin's South Wood County: An Encouraging Story for Some Zip Codes* to the

Academic Research

Publications

- Athleticism in NCAA D-III: It Ain't Only Football That Matters (with Jonathan Willner), *Journal of Sports Economics*, Volume 20, Issue 7, 2019, pp 929-958.
- The Game is Good at the Top (with Jonathan Willner), *Journal of Sports Economics*, Volume 19, Issue 5, 2018, pp 645-676.
- The Effect of State and Local Taxes on Economic Growth: A Spatial Dynamic Panel Approach, *Papers in Regional Science*, Volume 96, Issue 3, 2017, pp 627-645.
- A Regional Tale of Two Income Taxes, *The Journal of Regional Analysis and Policy*, Volume 46, Issue 2, 2017, pp 190-201.
- Technological Change and Job Polarization: The Wisconsin Experience (with Erika Rattunde and Scott Wallace), *Journal of Economics and Economic Education Research*, Volume 17, Issue 2, 2016, pp 148-158.

Forthcoming

- Friendship Through Thick and Thin? Effect of Business Cycle Fluctuations on Social Network Formation (with Abdul Munasib), accepted November 2014, *Social Science Quarterly*

Previous

- The Creative New Economy
- A Spatial Dynamic Panel Data Model with Common Factors: The Wisconsin Unemployment Experience
- Highway Infrastructure and State-level Employment Growth: A Spatio-temporal Analysis
- State Government Finances: The Tax Revenue Frontier
- Population Growth and the Components of Change

- The Effect of State and Local Taxes on Economic Growth: A Dynamic Panel Approach
- First-Time Homeowners and Bankruptcy: Timing Matters (with Abdul Munasib)

Conference Participation and Invited Presentations

- Society for Human Resource Management – UWSP, May, 2018, *A Holistic Approach to Job Openings with Emphasis on Placemaking*
- Portage County Business Council’s Economic Development Committee Meeting, April 2018, *The Disconnected Youth: An Investment Opportunity for Greater Central Wisconsin - An Executive Summary*
- Heart of Wisconsin Institute of Management Accountants (IMA), April 2018, *Attracting Young Talent*
- Rotary Club of Stevens Point, April 2018, *The Disconnected Youth: An Investment Opportunity for Greater Central Wisconsin*
- Plover Area Business Association’s Community and Development Committee, March 2018, *Community Growth and Development*
- Draft Presentation of *Wisconsin’s South Wood County: An Encouraging Story for Some Zip Codes* to the Incourage Community Foundation, City of Wisconsin Rapids, Heart of America Chamber of Commerce, Mid-State, Centergy, Regional Economic Growth Initiative of Central Wisconsin, and North Central Wisconsin Workforce Development Board, 17 January 2018
- Central Wisconsin Economic Research Bureau’s Central Wisconsin Economic Indicators, Q3 2017, December, 2017, *Economic Indicators Report*
- The 2017 Wisconsin Economics Association Conference, Stevens Point, WI. *The Creative New Economy*
- Portage County Association of CPA’s Continuing Professional Education, October, 2017, *Natural Amenities and State and Local Government Finances*
- North Central Wisconsin Workforce Development Board’s North Central Wisconsin Job Center Staff Training - Wausau, October, 2017, *Labor Market Trends: Marathon County*
- North Central Wisconsin Workforce Development Board’s North Central Wisconsin Job Center Staff Training - Wisconsin Rapids, October, 2017, *Labor Market Trends: Wood County*

- Portage County Business Council’s Economic Development Committee Meeting, June, 2017, *Population Growth and the Components of Change and the Q1 2017 Economic Indicators Report: An Executive Summary*
- Central Wisconsin Economic Research Bureau’s Central Wisconsin Economic Indicators, Q1 2017, May, 2017, *Economic Indicators Report*
- Central Wisconsin Economic Research Bureau’s Central Wisconsin’s Economic Indicators, Q1 2017, May, 2017, *Population Growth and the Components of Change*
- Central Wisconsin Economic Research Bureau’s Central Wisconsin Economic Indicators, Q3 2016, December, 2016, *Economic Indicators Report*
- Workforce Alignment Workshop at University of Wisconsin Stevens Point, Workforce and Economic Data from Central Wisconsin, December 2016, *A Spatial Dynamic Panel Data Model with Common Factors: The Wisconsin Unemployment Experience*
- 63rd Annual North American Meetings of the Regional Science Association International 2016, Minneapolis, MN. Special Session on Spatial Econometrics. *Highway Infrastructure and State-level Employment Growth: A Spatio-temporal Analysis*
- 63rd Annual North American Meetings of the Regional Science Association International 2016, Minneapolis, MN. *State Government Finances: The Tax Revenue Frontier*
- The 2016 Wisconsin Economics Association Conference, Stevens Point, WI. *Highway Infrastructure and State-level Employment Growth: A Spatio-temporal Analysis*
- Central Rivers Farmshed Board Meeting, July, 2016. *Central Rivers Farmshed: Economic Impact Analysis*
- Central Wisconsin Economic Research Bureau’s Stevens Point Area Economic Indicators, Q1 2016, May, 2016, *Regional Modelling: A Primer for Economic Impact Analyses* (with Karl Blomberg)
- Midwest Business Administration Association International Conference 2016, Chicago IL. *Technological Change and Job Polarization: The Wisconsin Experience* (with Scott Wallace and Erika Rattunde)
- 61st Annual North American Meetings of the Regional Science Association International 2014, Washington DC. *A Regional Tale of Two Income Taxes*
- 61st Annual North American Meetings of the Regional Science Association International 2014, Washington DC. *The Effect of State and Local Taxes on Economic Growth: A Dynamic Panel Approach*

- Special Topics Course 2014, The Department of Development Economics, Parahyangan Catholic University, Bandung, Indonesia. *Sports Economics*
- 51st Annual Meeting of the Southern Regional Science Association 2012, Charlotte, NC. *First-Time Homeowners and Bankruptcy: Timing Matters* (with Abdul Munasib)
- 58th Annual North American Meetings of the Regional Science Association International 2011, Miami, FL. *Friendship Through Thick and Thin? Effect of Business Cycle Fluctuations on Social Network Formation* (with Abdul Munasib)

Referee/Reviewer

- *Small Business Economics Journal*, 2019
- *International Journal of Sports Finance*, 2019
- *Journal of Sports Economics*, 2018, 2019
- *Papers in Regional Science*, 2017, 2018
- *Local Government Studies*, 2017
- *Growth and Change*, 2016, 2017
- *Public Finance Review*, 2016

Media Relations

Central Wisconsin

- Brian Kowalski. “Whatever happened to Weston’s commerce center?” *City Pages*, 2 May 2019
- Emily Boyer. “Local chief economist releases outlook for central Wisconsin economy in 2019.” *WSAW - NewsChannel 7*, 17 December 2018
- Brian Kowalski. “It’s a worker’s market.” *City Pages*, 11 October 2018
- Adam McCann. “WalletHub’s 2018’s Fastest-Growing Cities in America.” *WalletHub.com*, 1 October 2018
- Brian Kowalski. “About that Wendy’s walkout.” *City Pages*, 12 July 2018
- Brian Kowalski. “Hot property.” *City Pages*, 7 June 2018

- Emily Boyer. “Local economist, farmer anticipate the impact of China trade tariffs on central Wisconsin.” *WSAW - NewsChannel 7*, 31 May 2018
- Emily Boyer. “\$100 per child tax rebate website opens for claims.” *WSAW - NewsChannel 7*, 15 May 2018
- John S. Kierman. “WalletHub’s 8 Financial Predictions for 2018.” *WalletHub.com*, 18 December 2017
- Nate Beck, McLean Bennett and Jillian Ellison. “Foxconn offers jobs, supply chain — but where will Wisconsin get the workers?” *USA TODAY NETWORK-Wisconsin*, 19 October 2017
- Naomi Albert. “Renewable Energy Employs a New Generation of Professionals.” *The Pointer - UW-Stevens Point Student Newspaper*, 29 September 2017
- Naomi Albert. “Stream Protection Rule Overturned.” *The Pointer - UW-Stevens Point Student Newspaper*, 23 February 2017
- Holly Chilsen. “Consumers will be impacted if import tax becomes done deal with Mexico.” *WSAW - NewsChannel 7*, 27 January 2017
- Daniel Keith. “The economic impact of UK departure from EU in the U.S., Wisconsin.” *WAOW - Newslines 9*, 24 June 2016
- Bob Burnell. Morning News Focus, *WOSH - AM 1490* 6, April 2016
- Nate Beck. “Study: Wealth gap hurting local economy.” *Fond du Lac Reporter*, 31 March 2016

Central Oklahoma

- Brus, Brian. “Scot-free? Effect of independence vote on state business not clear.” *The Journal Record*, 16 September 2014
- Brus, Brian. “Minimum wage hike surveys yield mixed results.” *The Journal Record*, 21 March 2014

Community Involvement

- Member, Financial Stability Committee, United Way of Portage County’s Born Learning Program, September 2017 - Current
- Commissioner, The City of Stevens Point, The Redevelopment Authority Commission, April 2018 - September 2019
- Member, Economic Development Committee, Portage County Business Council, August 2016 - December 2018

Participant, The Federal Reserve's Workforce Development Listening Session in Wisconsin Rapids, June 2018

Participant, The WEDC's Wausau Center Redevelopment Plan, June 2018

Participant, United Way of Portage County's 2017 LIFE Report Forum, November 2017

Member, Economic Environment Sub-Committee for the United Way of Portage County's 2017 Local Indicators For Excellence (LIFE) Report, December 2016 - November 2017

Participant, Centergy's Community Listening Sessions, June 2017

Participant, Business Succession and Retention: Employee Ownership Solutions, University of Wisconsin Center for Cooperatives, April 2017

Discussant, Living Wage Discussion Group, Portage County University of Wisconsin - Extension, November 2016 - December 2016

Impact

- Levitt, Joanna Cea and Remington, Jess. *The Light Ahead* podcast with Catherine Eaton for "Beloved Economies." Summer 2020
- Holman, Chris. "The Economic State of Portage County: A Follow-up at The Coffee Studio LLC." *Chris Holman for Portage County Executive*, 28 December 2017
- Levitt, Joanna Cea and Remington, Jess. "ReCollective Way: A Way to Work The Future." *Stanford Global Projects Center*, Follow-up Interview, 15-17 November 2017
- Holman, Chris. "The Economic State of Portage County: A Briefing at Guu's on Main." *Chris Holman for Portage County Executive*, 2 November 2017
- Gebert, Jami. "The Economic State of Portage County: A Briefing at the Cozy Kitchen." *Jami Gebert for Portage County Executive*, 27 October 2017
- Levitt, Joanna Cea and Remington, Jess. "ReCollective Way: A Way to Work The Future." *Stanford Global Projects Center*, Initial Interview, 23 October 2017
- Drier, Patty. "State of the County Address." *Portage County, WI*, 18 July 2017

Awards, Grants, and Scholarships

- School of Business and Economics Merit Recipient (9): University of Wisconsin Stevens Point, 2017-2018
- \$2,500 Calendar Year BMO Harris Bank Grant for the Central Wisconsin Economic Indicators Report, 2017
- School of Business and Economics Chair's Merit Recipient (1): University of Wisconsin Stevens Point, January 2017
- School of Business and Economics Merit Recipient (10): University of Wisconsin Stevens Point, 2016-2017
- University Scholar Award Nominee: University of Wisconsin Stevens Point, 2016
- School of Business and Economics Faculty Scholarship Award: University of Wisconsin Stevens Point, 2016
- School of Business and Economics Merit Recipient (10): University of Wisconsin Stevens Point, 2015-2016
- Center for Excellence in Teaching and Learning Excellence in Teaching Award for Adjunct Faculty Nominee: Oklahoma City University, 2014
- Center for Excellence in Teaching and Learning Excellence in Teaching Award for Adjunct Faculty Nominee: Oklahoma City University, 2013
- Outstanding Graduate Teaching Associate Award (Funded) - Economics: Oklahoma State University, 2011
- Clay J. Anderson, Jr. Memorial Scholarship (Funded): University of Missouri, August 2006 - December 2007
- Outstanding Academic Scholarship in Economics (Funded): Southeastern Louisiana University, April 2006
- Taylor Opportunity Program for Students (TOPS) Performance Award (Funded): State Scholarships for Louisiana Residents, August 2002 - May 2006

Professional Experience - Previous

University of Wisconsin Stevens Point: Assistant Professor of Urban and Regional Economics, August 2015 - September 2018

- Economics 110 - Principles of Macroeconomics, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018 (2)

– Supplemental Instructor: Julie E. Edwards, Spring 2018

- Economics 111 - Principles of Microeconomics, Winterim 2018, Spring 2018
- Economics 347 - Sports Economics, Spring 2016, Spring 2017, Spring 2018
- Economics 374 - Regional Economic Growth, Fall 2017
- Economics 390 - Special Topics Course: Urban and Regional Economics, Fall 2016
- Economics Search and Screen Committee, University of Wisconsin Stevens Point, 2015-2016, 2016-2017
- School of Business and Economics Awards Committee, University of Wisconsin Stevens Point, Spring 2016, Spring 2017, Spring 2018

Student Presentations

- The 2017 Wisconsin Economics Association Conference, Stevens Point, WI. *Determinants of Alcohol Demand Among Individuals* (Erika Rattunde)
- The 2017 Wisconsin Economics Association Conference, Stevens Point, WI. *Employment in Agriculture* (Ben Reinwand)
- The 2017 Wisconsin Economics Association Conference, Stevens Point, WI. *Moses Creek Restoration Project: An Economic Impact Analysis* (Kathryn Vachon and Morgan Wirkus)
- The 2017 Wisconsin Economics Association Conference, Stevens Point, WI. *Movement towards Nonmetropolitan Areas: What's Influencing the Growth?* (Caleb Nysse and Jack Podewils)
- The 2016 Wisconsin Economics Association Conference, Stevens Point, WI. *A Research Proposal: Determinants of Alcohol Demand Among Individuals* (Erika Rattunde)

University Engagement

- UW - Stevens Point Academic Representation Council: UWSP, UWMC, UW-Marshfield Joint Meeting, October 2017
- BUS 331: Market Research Project, Measuring Demand for Applied Economics, Fall 2017
- *Portage County Tax Research Presentation to the City of Stevens Point*, Presentation by Kristine Koeller, June 2017

- Center for Inclusive Teaching and Learning: Truth, Racial Healing & Transformation (TRHT) Campus Centers - Data, Summer 2017
- BUS 331: Market Research Project, Central Wisconsin Economic Research Bureau's Data, Spring 2017
- UWSP, College of Letters and Science, Undergraduate Research Symposium, *Comparing Tax Revenue Over Time and Residential Revenue Generation of Parcels in Portage County* by Yoon Bin Bae, May 2017
- UWSP's Strategic Planning Committee Presentation and Discussion Lunch Meeting, May 2017
- *Research Meeting - Spatial analysis of tax productivity in Portage County*, Presentation by Yoon Bin Bae, January 2017
- BUS 331: Market Research Project, Central Wisconsin Economic Research Bureau's Website, Fall 2016

Central Wisconsin Economic Research Bureau: Chief Economist, July 2016 - January 2018

- Undergraduate Research Assistants: Caleb Nysse and Erika Rattunde, Fall 2016, Spring 2017, Fall 2017
- Undergraduate Research Assistant: Erika Rattunde, Summer 2016

Projects and Reports

- CWERB's Greater Central Wisconsin Economic Data Dashboard, Beta Site, December 2017
- CWERB's Central Wisconsin Economic Indicators, Q3 2017 (with Caleb Nysse, Erika Rattunde, and Scott Wallace) - 120 Attendees / SOLD OUT
- 24 Month Labor Market Forecasts, *in CWERB's Central Wisconsin Economic Indicators*, Q3 2017
- *Measuring Diversity Among Entrepreneurs*, prepared for the Dean of the College of Professional Studies Marty Loy, July 2017
- CWERB's Central Wisconsin Economic Indicators, Q1 2017 (with Caleb Nysse, Erika Rattunde, and Scott Wallace) - 90 Attendees
- *Population Growth and the Components of Change*, *Opening Report to the CWERB's Central Wisconsin Economic Indicators*, Q1 2017
- 24 Month Labor Market Forecasts, *in CWERB's Central Wisconsin Economic Indicators*, Q1 2017

- CWERB's Central Wisconsin Economic Indicators, Q3 2016 (with Caleb Nysse, Erika Rattunde, and Scott Wallace) - 84 Attendees
- 24 Month Labor Market Forecasts, *in CWERB's Central Wisconsin Economic Indicators*, Q3 2016
- The New Economy: How Creative Communities Attract Growth (with Greg Wright), *Special Topics Report in CWERB's Central Wisconsin Economic Indicators*, Q3 2016
- Economic Impact Analysis of Expanding UWSP Healthcare Degree Programs (36 hour turnaround), *prepared for the Dean of the College of Professional Studies Marty Loy*, July 2016

Central Wisconsin Economic Research Bureau: Coordinator, August 2015 - June 2016

- Undergraduate Research Assistant: Erika Rattunde, Summer 2016
- Undergraduate Research Assistants: Karl Blomberg, Jeffrey Dallman and Erika Rattunde, Spring 2016
- Undergraduate Research Assistants: Jeffrey Dallman and Erika Rattunde, Fall 2015

Projects and Reports

- 24 Month Labor Market Forecasts: WI, Wausau-Stevens Point-Wisconsin Rapids CSA, and Portage County, *in CWERB's Stevens Point Area Economic Indicators*, Q1 2016
- Regional Modelling: A Primer for Economic Impact Analyses (with Karl Blomberg), *Special Topics Report in CWERB's Stevens Point Area Economic Indicators*, Q1 2016 - 66 Attendees
- The Central Rivers Farmshed - Economic Impact Analysis (with Karl Blomberg), *Executive Summary and Marketing Trifold*, Spring 2016
- County-level Manufacturing Vitality Indices for the State of Wisconsin, *NAICS codes 31, 32, and 33*, Spring 2016
- The Iola Car Show, Inc. - Economic Impact Analysis (with Karl Blomberg), *Executive Summary and Marketing Trifold*, Spring 2016
- Robot Monsters? Automation and the Evolution of Employment (with Scott Wallace and Erika Rattunde), *Special Topics Reports in CWERB's Stevens Point Area Economic Indicators*, Q3 2015 - 71 Attendees

**Oklahoma City University: Visiting Assistant Professor,
August 2014 - May 2015**

- Economics 2013 - Principles of Macroeconomics, Fall 2014, Spring 2015
- Economics 2113 - Principles of Microeconomics, Fall 2014, Spring 2015
- Economics 3213 - Intermediate Microeconomics, Fall 2014
- Economics 5053 - Essential Concepts in Economics (MBA), Fall 2014

**Oklahoma City University: Adjunct Professor, August 2013
- July 2014**

- Economics 2013 - Principles of Macroeconomics, Fall 2013, Spring 2014
- Economics 2113 - Principles of Microeconomics, Fall 2013, Spring 2014,
Summer 2014
- Economics 5053 - Essential Concepts in Economics (MBA), Fall 2013

**Oklahoma City University: Adjunct Instructor, August
2012 - July 2013**

- Economics 2113 - Principles of Microeconomics, Fall 2012, Spring 2013
- Economics 5053 - Essential Concepts in Economics (MBA), Fall 2012,
Spring 2013

**Oklahoma State University: Graduate Teaching Associate,
August 2008 - July 2013**

- Economics 2103 - Principles of Microeconomics, Fall 2008, Spring 2009,
Fall 2009, Spring 2010, Fall 2010, Spring 2011, Spring 2013
- Economics 3113 - Intermediate Microeconomics, Summer 2009, Summer
2010, Summer 2011, Summer 2012, Summer 2013
- Economics 3723 - Economics of Sports, Fall 2011, Spring 2012, Fall 2012

**Southeastern Louisiana University: Adjunct Lecturer, Jan-
uary 2008 - July 2008**

- Economics 202 - Principles of Microeconomics, Spring 2008, Summer 2008
- Economics 333 - Money and Banking, Summer 2008
- Textbook Selection Committee, Southeastern Louisiana University, Spring
2008

University of Missouri: Teaching Assistant, August 2006 - December 2007

- Economics 1014 - Principles of Microeconomics, Fall 2006, Fall 2007
- Economics 1015 - Principles of Macroeconomics, Winter 2007

Student Organizations

President, Economics Graduate Student Association, Oklahoma State University, August 2011 - July 2013

Senator, Graduate and Professional Student Government Association, Oklahoma State University, March 2009 - December 2009

Member, Economics Graduate Students Association, University of Missouri, August 2006 - December 2007